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***FORTUNE SMALL BUSINESS MAGAZINE INCLUDES BLUE ASH
AMONG THEIR 100 BEST PLACES IN AMERICA
TO LIVE AND LAUNCH A SMALL BUSINESS***

The City of Blue Ash was selected by *FORTUNE Small Business* (FSB) magazine to be included in their first-ever list of the 100 best places in America to live and launch a small business. In fact, Blue Ash was the only Ohio community included.

FSB's Executive Editor Richard McGill Murphy notes that, "The editors of FSB compiled the list based on exhaustive statistical and qualitative research. We examined a vast range of criteria, including housing prices, schools, cultural and recreational attractions, quality of labor force, taxes and regulatory climate. We also assigned reporters to interview business owners, local officials and economic experts in all 100 places." This prestigious distinction was included within the magazine's April 2008 edition.

"We are thrilled to have been chosen for this distinctive award," commented Blue Ash Mayor Jack Buckman. "It acknowledges not only our efforts to create an environment that assures a quality place for businesses to invest and to call home, but also attests to the fact that Blue Ash is a great place to live."

Blue Ash City Manager David Waltz added that, "Blue Ash's legacy of being known as a successful suburban city spans several decades, and this award is a reflection of our commitment to provide an exceptional and prosperous environment for both our residential and corporate citizens."

The City of Blue Ash is a prosperous, professionally managed community that is home to more than 2,000 businesses and a workforce of approximately 50,000 people. Blue Ash trails only downtown Cincinnati as the Greater Cincinnati region's largest office market. For more information on this prestigious award, log onto Blue Ash's economic development website at www.BlueAshAdvance.com.